

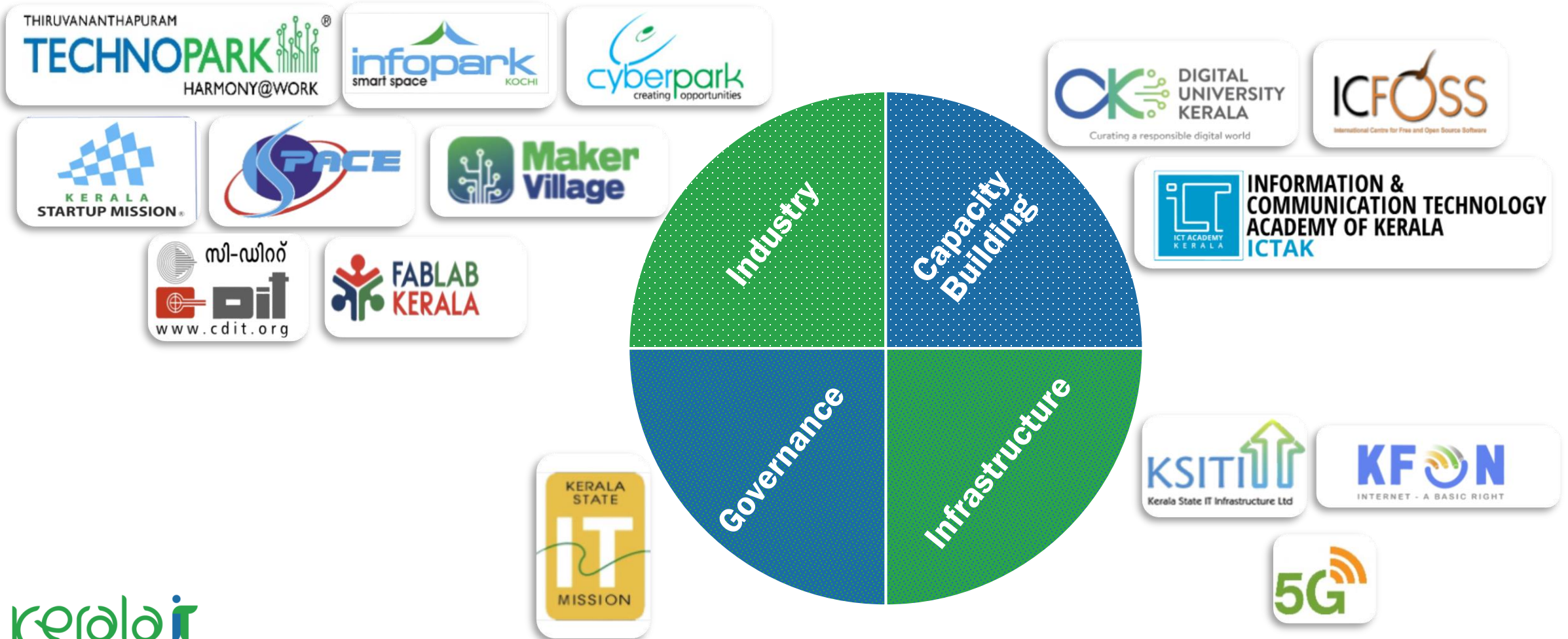
# Welcome

# India's first IT Park

## The Eco-system & Opportunities

# The Kerala IT Eco-system

## Empowering the Future



# IT Parks : A pioneering journey



## IT PARKS

- 1st Park in **1990**
- Now 3 Hubs & 3 Satellite Parks
- ~**1,000** Companies
- ~**150,000** Employment
- ~**20 million** Built-up Area in Sq ft
- ~**\$2 billion** Exports

## IT & ITeS Companies



## Co-Developers



Global IT Leaders have come home to Kerala  
Kerala's home-grown start-ups have become global leaders



# Technopark, at a glance

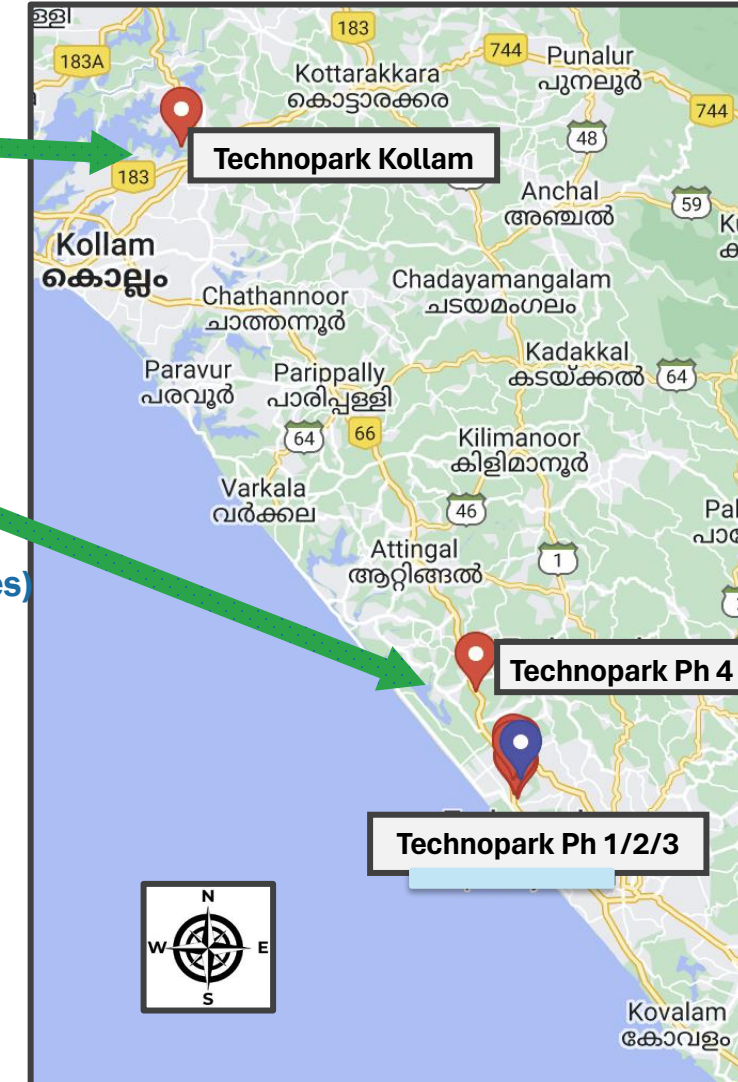
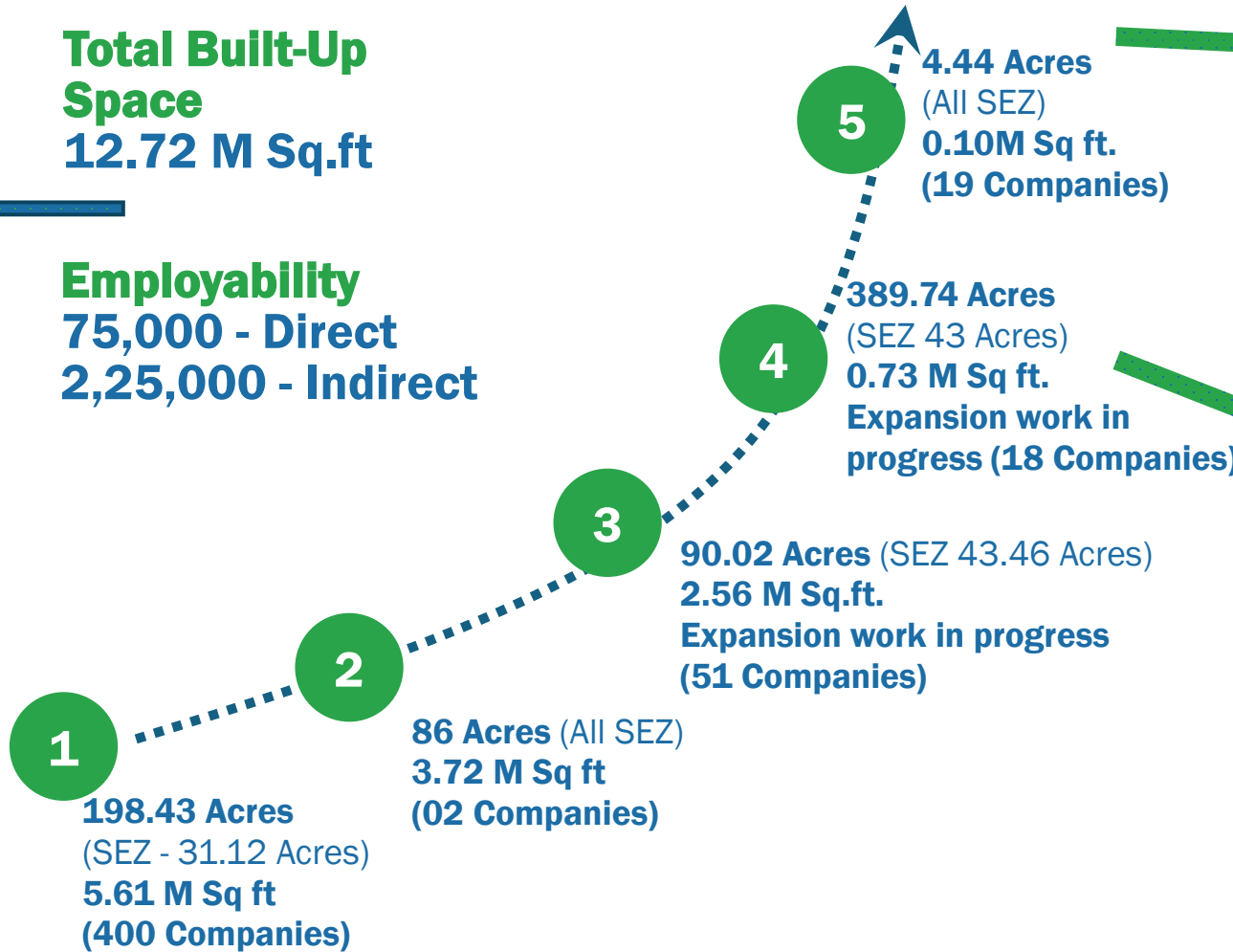
**Total Area**  
**768.63 Acres**  
 (SEZ 208.02 Acres)

**Total Built-Up Space**  
**12.72 M Sq.ft**

**No. of IT Companies**  
**490**

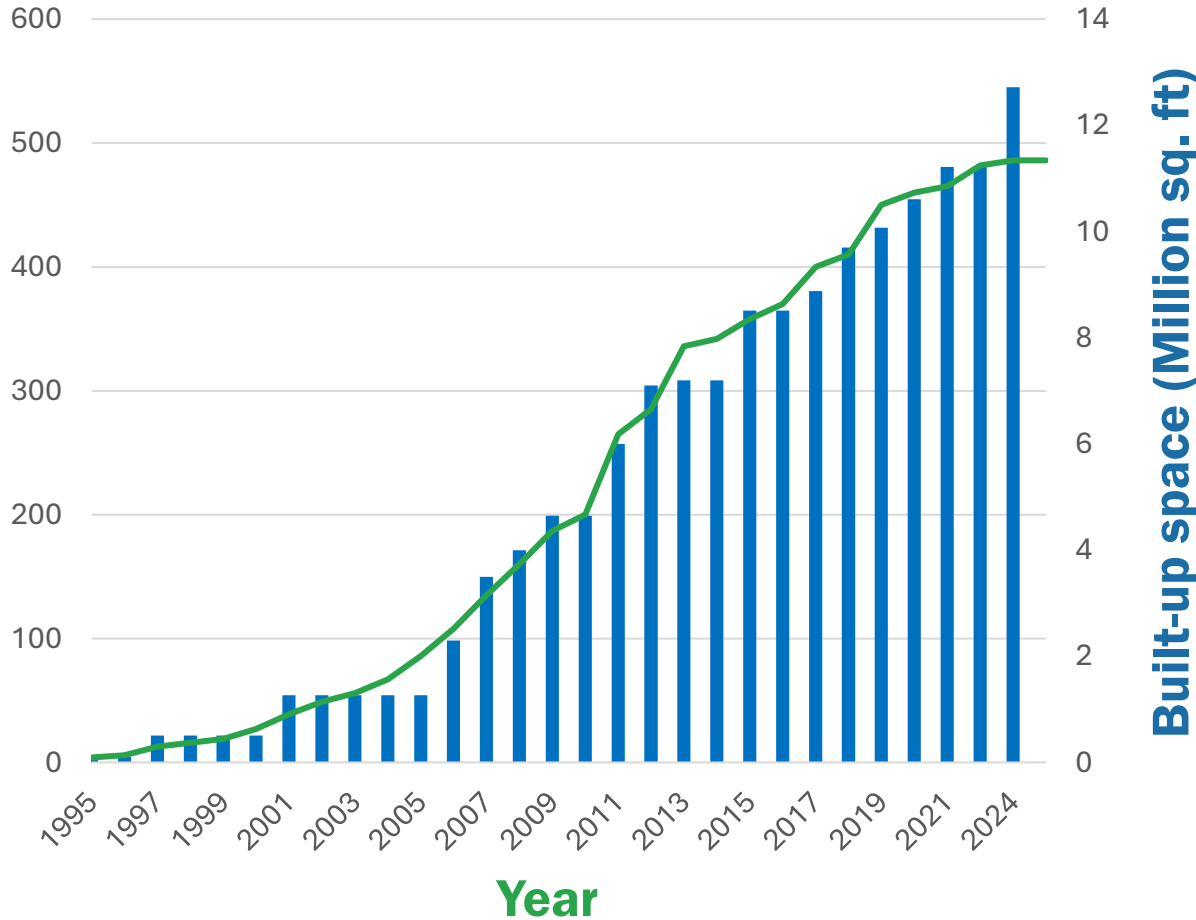
**Employability**  
**75,000 - Direct**  
**2,25,000 - Indirect**

## TECHNOPARK, GROWTH PHASES >

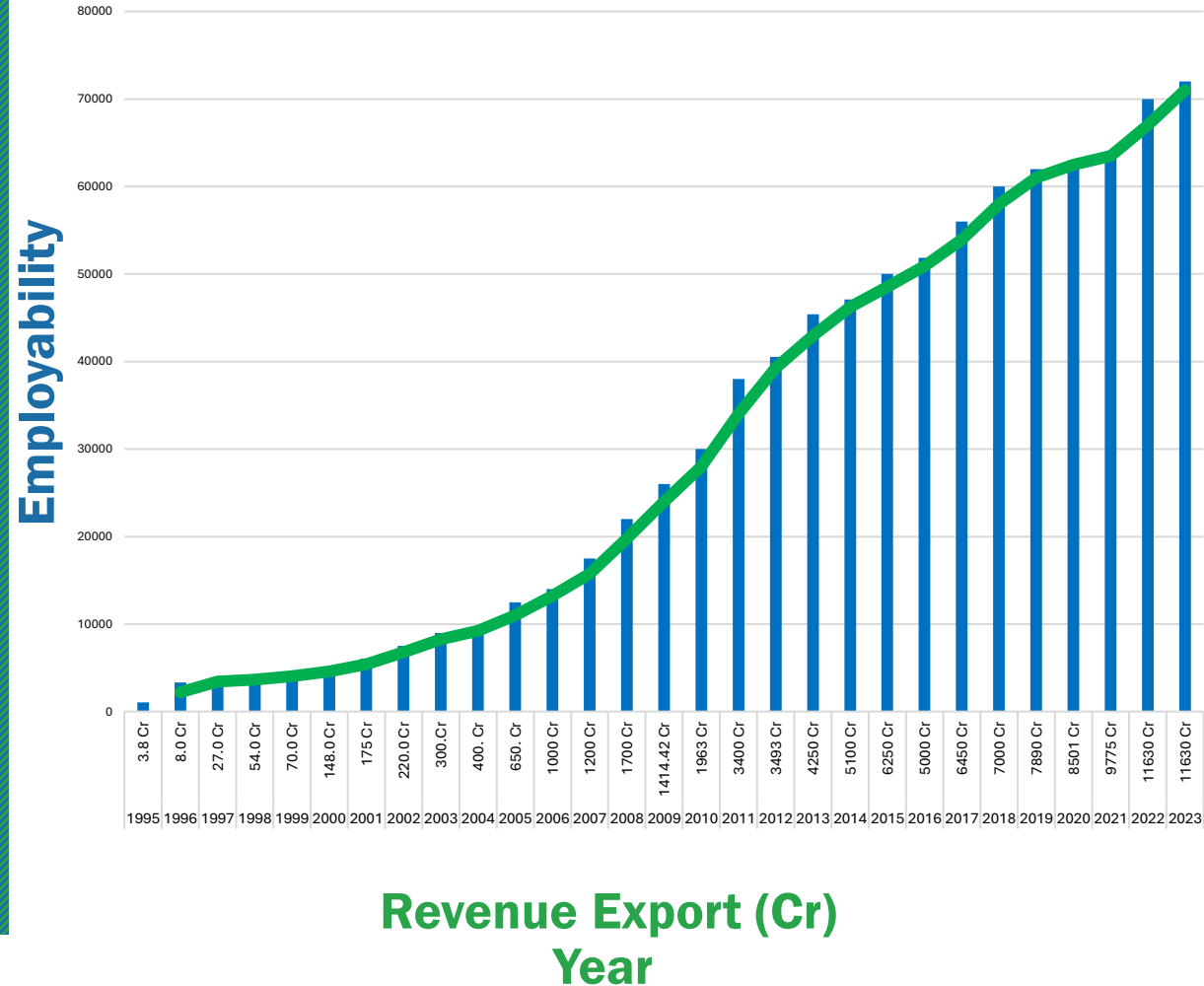


# Growing, consistently

**Built-Up Space | No. of Companies**  
**1994 - 2024**



**Employability | Revenue Export**  
**1994 - 2023**



# New projects: Phase 1 & 3



## **Brigade Square @ Phase 1**

- Brigade Square in 1 Acre land
- 2B +G+12 Floors IT building
- Investment of Rs 180 crores
- Total IT built up space: 1.85 lakhs Sq ft
- 2000 Direct Employment
- Expected completion: September 2024



## **Embassy Taurus 'Downtown Trivandrum' @ Phase 3**

- Niagara (Commissioned) & Victoria (SEZ)
- Yosemite, Taurus Zentrum & Asset Taurus Identity (Non SEZ)
- Total Project Area - 25.58 Acres
- Project Investment of Rs 1800 Cr
- 55.58 Lakh Sq. ft BUA (36.45 Lakh Sq ft IT & 19.13 Lakh Sq ft Non-IT)
- 30,000 Direct Employment
- Timeline - 2024/2025/2026



# Land Availability: Phase 3



TAURUS Identity TAURUS Yosemite TAURUS Zentrum

**TAURUS Downtown Trivandrum**  
NON SEZ (9 Acres 75 Cents)

Rain Water Harvesting

EXISTING MAIN ENTRY ROAD



**Ganga and Yamuna**  
NON SEZ (9 Acres 75 Cents)

PROPOSED NEW ENTRY  
SEZ



Niagara Victoria Key Stone

**Embassy TAURUS TechZone**  
SEZ (10 Acres)

**Trivandrum Corporation**  
NON SEZ



**Fire & Rescue Services**  
NON SEZ



**Speridian Technologies**  
SEZ (2 Acres)



**Vinivish Technologies**  
NON SEZ (1 Acre)

**KASE**  
NON SEZ (1 Acre)

**Global Public School**  
NON SEZ (3 Acres)



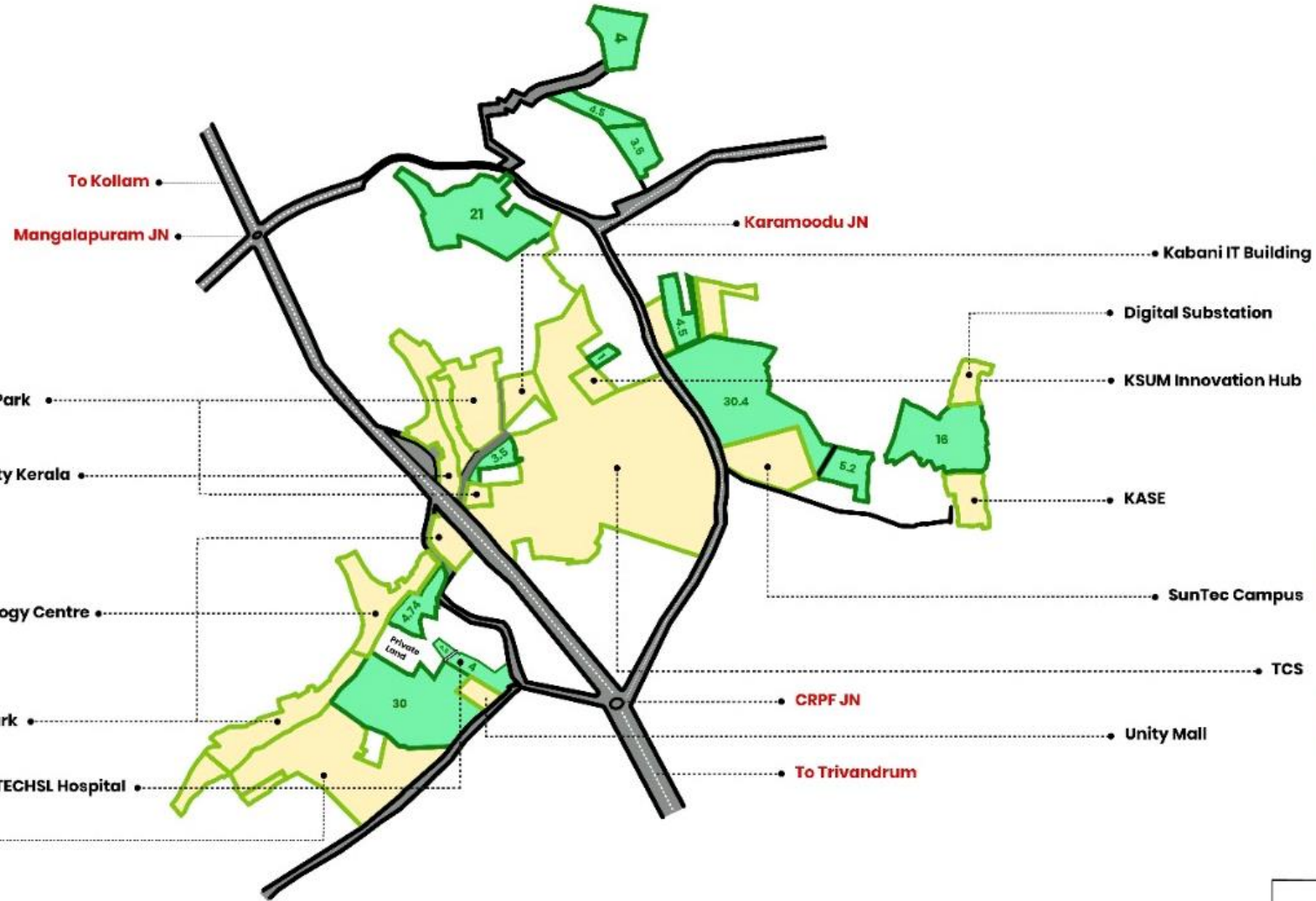
**STAND OUT IT**  
SEZ (1 Acre)

**Ariva Med**  
SEZ (4.63 Acres)

	SEZ Road
	NON SEZ Road
	Available Land (In Acres)



# Land Availability: Destination Next Technocity (Phase 4)



 Available Land  
 (in Acres)

# New projects: Phase 4



## Development of IT & ITeS Campus for TCS

- 94 Acres land
- Technology focus in IoT, Blockchain, Data Analytics and AI
- Modern and forward-looking technologies and related engagements
- Executed in a phased manner - Phase 1 expected to be completed by Dec 2024
- Phase 1 completion will cater to 6,000 direct IT employment
- Total built up area planned for entire campus is 20 lakhs sq. ft. and cater to 20,000 direct IT employment
- Projected investment of Rs 800 crores



## Quad Project

- IT OFFICE BUILDING - 5.50 Acres - by Technopark, 8.50 lakhs Sq ft - 6000 IT Professionals, December 2025
- IT/ITES OFFICE COMPLEX- 4.50 Acres- by Co-developer - 8.00 lakhs Sq ft - 6000 IT Professionals, June 2026
- COMMERCIAL BUILDING COMPLEX - 5.60 Acres by Co developer -9.00 lakhs Sq ft, June 2026
- RESIDENTIAL COMPLEX- 10.60 Acres by Co developer (reputed builder) - 14 lakhs Sq ft - 1100 units.



## SunTec campus

- SunTec Business Solutions with their exclusive campus in 10 acres of land
- 3.1 lakhs Sq ft is built-up space in an operational SEZ area
- Club house facility of 30,000 Sq ft



# Availability of Land & Built-up Space

**Immediate Availability of Land**  
**138.325 Acres**

**Immediate Availability of Space**

- **67 K Sq ft** (Public built up space)
- **171 K Sq ft** (Pvt built up space)

**Future availability of Space**  
**(2023-2026)**  
**39.28 L Sq ft**



# IT Parks - Incentives

- **Land Parcels can be availed on lease for a period of 90 years**
- **Single Window clearance for fast-track approvals**
- **Development of Common Facilities**
- **Promote encumbrance free land parcel**
- **Built up space on 3 years renewable lease. No lock-in period**
- **30% lower operational costs compared to other cities in India**
- **100 % Stamp duty and registration fee waiver**
- **Subsidised Power Tariff**
- **100 % power backup**
- **Uninterrupted High-speed data**
- **5G Enabled**
- **Resilient parks with low attrition rate**




# Why Kerala?

- **Nations First-** IT Park, Digital State, 'e-literate' State, Digital University and Science Park was established in Kerala under the Kerala IT umbrella brand.
- **Natural Paradise-** Kerala's scenic beauty, including lush green landscapes, hill stations, tranquil backwaters, and pristine beaches, makes it a natural paradise.
- **Environmental Excellence-** Kerala leads in environmental stewardship, aligning with global ESG standards, and emphasizing eco-friendly living.
- **Socio-Economic Vanguard-** The state has been a leader in socio-economic development and progressive reforms, setting a benchmark for the nation.
- **Connected to the world-** Kerala boasts an impressive infrastructure network, including 4 airports, 2 major seaports, 17 mini seaports, 2 ICT Terminals, 11 national highways, railways, and metros, enhancing connectivity and facilitating trade.
- **Literacy Rate – 96%** and – Ranked **1** in School Education Quality Index by NITI AYOJ



24 Out of '24: Emerging Tech Hubs Around the World



December 2023

Thiruvananthapuram & Kolkata



**STUDY ON KERALA INVESTMENT, GROWTH & DEVELOPMENT**  
2018-19 TO 2022-23:  
A LAND OF UNLIMITED OPPORTUNITIES

# Why Thiruvananthapuram?

- State capital and the technology hub accounting for more than 55% of the total software exports of the state.
- It is home to 20+ GCCs and ~550 technology companies.
- The govt of Kerala promotes IT Parks as an autonomous society. Availability of Grade A office infra in the city, dedicated SEZ at Electronics Technology Park.
- High availability of employed and trained talent pool. An experienced talent pool of ~56,000 working in the technology industry. Approximately 66,000 students graduate every year.
- It has premier institutes such as Indian Institute of Space Science and Technology, Digital University Kerala, College of Engineering Trivandrum etc.
- Robust start-up Ecosystem by KSUM to encourage innovators (~350 Tech-enabled start-ups).

- The city is well connected to other Indian cities via road, rail, air, and sea (Vizhinjam seaport). International connectivity is good by air to the Gulf and East Asia destinations.
- Consistently distinguished itself as one of India's most literate and skilled cities.
- Being an education hub, has good-quality schools proportional to the population, and it scores well on the health index as well
- An emerging start-up hub mainly in IT services, SaaS, healthcare, and edtech domains.
- The cost of living is 25 percent lesser than in metropolitan matured technology hubs.
- Crime is well within control owing to modern policing.
- Pollution is well within the limits and lies in the moderate category.
- It has a low risk of natural calamities in general, and a moderate of cyclones and floods due to a high disaster readiness quotient.

# Credentials/Study Reports

## Oxford Global Cities Index Thiruvananthapuram first in Nation for Quality of Life



Twentyfournews.com

<https://www.twentyfournews.com> > ... > Translate this page

### Oxford Global Cities Index Thiruvananthapuram First

6 days ago — Oxford Global Cities Index Thiruvananthapuram First. ... English.

## Kerala adjudged best performer in States' start-up ranking



The Hindu

<https://www.thehindu.com> > News > India > Kerala

### Kerala adjudged best performer in States' start-up ranking

2 days ago — Kerala recognized as the best performer in the States' Startup Ranking 2022 for its efforts in developing a strong startup ecosystem, ...

## Kerala most preferred state to work in India : Skills Report



ETHRWorld.com

<https://hr.economicstimes.indiatimes.com> > ... > Industry

### Kerala most preferred state to work in India: Skills Report

22 Dec 2023 — ... Kerala have emerged as the most preferred places to work among the youth in India, according to the recently-published India Skills Report 2024.

## Thiruvananthapuram grabs spot in - 24 'Out of the box' cities worldwide



The New Indian Express

<https://www.newindianexpress.com> > states > kerala > dec

### Thiruvananthapuram makes global list of 24 'out-of-the-box ...

## Deloitte Nasscom Report – Emerging Technology Hubs of India



The New Indian Express

<https://www.newindianexpress.com> > kerala > sep > thi...

### Thiruvananthapuram and Kochi featured in list of emerging ...

14 Sept 2023 — Thiruvananthapuram and Kochi have been included in the list of 26 emerging startup hubs in the country.

## Global Education Monitoring Report 2023: Kerala receives special mention in UNESCO report



ET Education

<https://education.economicstimes.indiatimes.com> > news

### Global Education Monitoring Report 2023: Kerala receives ...

13 Sept 2023 — Kerala has received special mention in this report for the successful use of technology in its education sector.

## Global Startup Ecosystem Report (GSER)– Ranked first in Asia in Affordable Talent



The Hindu BusinessLine

<https://www.thehindubusinessline.com> > ... > National

### Kerala's startup ecosystem ranks top in Asia: report

17 Jun 2022 — The State has been ranked first in Asia in Affordable Talent in Global Startup Ecosystem Report (GSER).

## Fastest Growing Cities in India's Tier II League – Thiruvananthapuram & Kochi

### South India office market on the fast lane driven by IT ...

3 days ago — In Kerala, Kochi and Thiruvananthapuram, emerged as two of the fastest-growing cities in India's Tier II league. "New GCCs set up in India ...



# Credentials/ Media updates

## Kerala CM inaugurates first phase of Taurus Embassy Techzone at Technopark



## Revenue Export – 19% Growth over the previous year.



Business Standard  
<https://www.business-standard.com> > Companies > News

### Kerala's Technopark records software exports worth Rs ...

13 hours ago — Kerala's Technopark records software exports worth Rs 11,630 cr for FY23. Kerala's pioneer IT hub Technopark here has reported a remarkable ...

## Crisil A +/ Stable



The Hindu  
<https://www.thehindu.com> > News > India > Kerala

### Technopark achieves CRISIL A+/Stable rating for third ...

07-Oct-2023 — The Credit Rating Information Service of India Limited (CRISIL) has awarded A+/Stable rating for the third year consecutive year to ...

## IT industry to become 350 bn dollar industry in 2026, Kerala IT Parks to play crucial role

### ഐ.ടി വ്യവസായം 2026ൽ 350 ബില്യൺ ഡോളറിലേക്ക്; കേരളത്തിലെ ഐ.ടി പാർക്കുകൾ സുപ്രധാന പങ്ക് വഹിക്കും

കൊല്ലി 2026ഓടെ ഇന്ത്യയിൽ നിന്നുള്ള ഐ.ടി വ്യവസായം 350 ബില്യൺ ഡോളർ ആകുമ്പോൾ സുപ്രധാന പങ്കാളിത്തം കേരളത്തിൽ നിന്നാകുമെന്ന് പഠന റിപ്പോർട്ട്. കോൺഫെഡറേഷൻ ഓഫ് ഓർഗാനിക് ഫുഡ് പ്രൊഡക്ഷൻ അൻഡ് മെൻ്ററി റിങ് ഏജൻസിസ്, എം.എസ്. എം.ഇ എക്സ്സ്പോർട്ട് പ്രൊമോഷൻ കൗൺസിൽ എന്നിവ സംയുക്തമായാണ് കേരള ഇൻവസ്റ്റ്മെന്റ്, ഗ്രോത്ത് ആൻഡ് ഡെവലപ്മെന്റ് എന്ന പഠനറിപ്പോർട്ട് പുറത്തുവിട്ടത്. സംസ്ഥാനത്തെ ഐ.ടി പാർക്കുകൾ ഇതിൽ നിർണായക പങ്കുവഹിക്കുമെന്നാണ് റിപ്പോർട്ട് ചൂണ്ടിക്കാട്ടുന്നത്. എം.എസ്.എം.ഇയ്ക്കുനതായികാരസമിതി ചെയർമാൻ ഡോ. ഡി.എസ്. രാവത്താണ് റിപ്പോർട്ട് തയ്യാറാക്കിയത്. 2023 വരെ കേരളത്തിൽ ആകെ 1,70,000 ഐ.ടി ജോലിക്കാരാണുള്ളത്. ഇത് 2026ൽ കേവലം 90,000 മാത്രമായിരുന്നു. 88 ശതമാനമാണ് വർധനയുണ്ടായിരിക്കുന്നത്. ഇന്ത്യയിൽ ഐ.ടി പ്രൊഫഷണലുകളെ കേരളത്തിലേക്ക് ആകർഷിച്ചതിൽ ഐ.ടി പാർക്കുകളുടെ പങ്കു ഈ റിപ്പോർട്ട് പ്രത്യേകം എടുത്തു പറയുന്നുണ്ട്.

## Technopark / On Expansion Mode

TNIE The New Indian Express

### New integrated township planned at Thiruvananthapuram's Technopark with Centre's support

Neopolis is the first component of the proposed Outer Area Growth Corridor project.

TNIE The New Indian Express

### Kabani at Technocity sets a landmark on state IT map

The minister said that Technocity will offer lakhs of direct and indirect employment opportunities, besides giving an impetus to the...

05-Feb-2021

TH The Hindu

<https://www.thehindu.com> > News > India > Kerala

### Technopark in expansion mode, says CEO

19 Mar 2023 — New Technopark CEO Sanjeev Nair says that making the system more resilient, by improving the infrastructure and increasing the number of ...



# Thank you